

SCIENTIST & SURVIVOR:

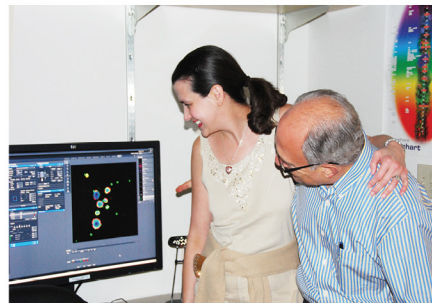
DEVELOPING A LONG-TERM SCIENTIST & ADVOCATE PARTNERSHIP

Everyone Will Have a Cancer Experience:

The odds are that every person you know will either have cancer or know a friend or loved one with cancer.

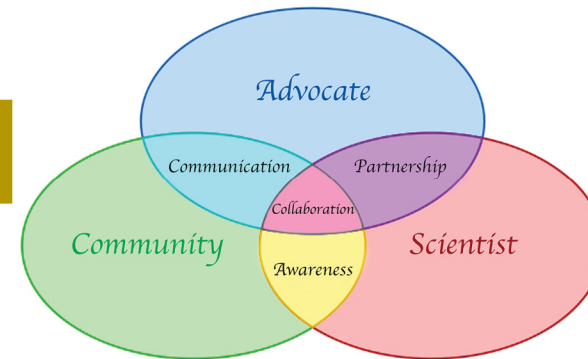
Why I Became an Advocate:

BIANCA LUNDIEN KENNEDY



I survived breast cancer in 2001 and in 2012. My only sister survived breast cancer in 1994, 1997, 2001, and 2008. I lost a dear friend in 2013 to breast cancer. She was only 35.

After enduring loss, difficult surgeries, and rigorous treatments, I gained a passion to help end cancer. My passion is now shared with the incredible team of scientists I work with at Salk Institute.



"As part of an incredible lab team, I see close-up the scientists' dedication, focus, and drive to eradicate cancer. I feel it is my responsibility to convey this to the community."

It benefits everyone for Advocates to work alongside Scientists

Building a Partnership:

GEOFFREY M. WAHL, Ph.D.



As an Advocate, I...

- Put a human face on what was previously the theoretical
- Provide the breast cancer patient's perspective & concerns
- Provide a sense of urgency and immediacy
- Ask questions and interject testimonials
- Collaborate in the grant application process by reviewing and editing the lay abstract for clarity to the lay person
- Convey to the community the scientists' commitment
- Spread the word about the work being done
- Speak to the need for cancer research funding
- Help shape legislation and public policy
- Become a part of cancer research

As a Scientist, Dr. Wahl...

- Provides an atmosphere of mutually supportive learning
- Encourages continual interaction with his team of scientists
- Shares his passion and commitment to ending cancer in our lifetime
- Mentors me in learning the science of breast cancer
- Asks me to join him at media events to speak about cancer research
- Introduces me to others in the science community
- Educates me on the delicate nature of scientific experiments
- Instills hope by demonstrating an around-the-clock work ethic
- Provides the perspective & concerns of the science community
- Graciously invited me to be an authentic member of his illustrious lab team, for which I am forever grateful

As a Lab Team, We...

- Provide mutual inspiration and motivation to persevere in the fight against cancer
- Attend lab meetings together and interact on a regular basis
- Have gotten grant applications we have collaborated on accepted for funding
- Support each other's efforts by attending each other's cancer-related events
- Educate the public about the advances made in cancer medicine and the need for continued cancer research funding
- Have formed and fostered personal friendships

Real Results:

THE WAHL LAB TEAM

